

PREMIUM NATURAL SHAMPOO BASE

A gentle, low foaming shampoo, enriched with aloe vera and moisturising agents to deeply clean hair without stripping.



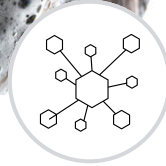
ALOE VERA

Aloe has long been used for soothing, conditioning, and moisturising skin. Rich in vitamins, minerals, amino acids, and polysaccharides, it hydrates and supports skin function.



SACCHARIDE ISOMERATE

A naturally derived plant extract with hydrating properties. Improves the skin barrier helping protect against dehydration and sensitivity. It binds to keratin in the skin, meaning hydration can't be washed away. A moisture magnet!



HYDROLYZED WHEAT PROTEIN

Hydrolyzed wheat proteins attach to hair and skin to give conditioning benefits, penetrating into the hair shaft to provide shine and moisture.

DIRECTIONS FOR USE

Apply a small amount of shampoo into palms and gently massage into the hair and scalp to create a slight lather. Rinse thoroughly with warm water.

WARNINGS:

Warnings: For external use only. Avoid contact with eyes. Keep out of the reach of children. Do not store in direct sunlight.

If left unscented, this product is suitable for children aged 3 months and older. If fragrance is added, it is suitable for children aged 3 years and older.



COMBATS

Dirt & Impurities



BENEFITS

Cleans gently



HAIR TYPE

All Skin Types



ETHICAL

Cruelty Free
97% Natural
Vegan Friendly



PRODUCT ADDITION

Water based extracts.
Fragrance & Essential Oil Blends can be added, but will add naturally derived Polysorbate 20 to the INCI listing



RECOMMENDED PACKAGING

Size: 150-250ml
Container: PET Bottle
Closure: Flip top, Disc Top, Pump

HERA BEAUTY

YOUR MANUFACTURING PARTNER