

INCI BANDING

PRODUCT NAME: PURE CLEAN SHAMPOO, SLS FREE

PART NUMBER: WB120

Banding	INCI name
>75.0 to ≤100.0	Aqua
>10.0 to ≤25.0	Caprylyl/Capryl Glucoside
>1.0 to ≤5.0	Cocamidopropyl Betaine
>1.0 to ≤5.0	Glycerin
>0.1 to ≤1	Xanthan Gum
>0.1 to ≤1	Phenoxyethanol
>0.1 to ≤1	Citric Acid
≤0.1	Aloe barbadensis Leaf Juice Powder
≤0.1	Sodium Benzoate
≤0.1	Hydrolyzed Wheat Protein
≤0.1	Potassium Sorbate

Pack Copy

Aqua, Caprylyl/Capryl Glucoside, Cocamidopropyl Betaine, Glycerin, Xanthan Gum, Phenoxyethanol, Citric Acid, Aloe barbadensis Leaf Juice Powder, Sodium Benzoate, Hydrolyzed Wheat Protein, Potassium Sorbate

** NOTES

Ingredients in grey area are below 1% and can be listed in any order

INCI names listed have been sourced from the CosIng European Commission database

The INCI listing is to the best of our knowledge, based on the information supplied, correct at the time of sending